



‘Temporary keeper’ of the forest

63-year-old owner of tropical tract in Congo overcomes dangers and instability

By WANG RU

Yang Shushan often has to explain that his given name literally means wood and mountain and that it was bestowed after birth, not after he founded his company. In 1998, Yang arrived in the capital, Kinshasa, at the time of the Second Congo War, in which rebels waged deadly battles against a newly formed transitional government.

AFRICA OPERATIONS
“SCIBOIS” CONGO INTERNATIONAL WOOD COMPANY
CONGO SHUSHAN NEW FOREST COMPANY
Industry: Forest logging, production and trade
Established: 2001
Headquarter: Kinshasa
Employees: 60 local and 20 Chinese
Address: No 1 Avenue Marche Gombe, Kinshasa, DR Congo
Phone: 243 858883333

PARENT COMPANY IN CHINA
SHENG LIN INTERNATIONAL HOLDINGS CORP
Industry: Resources development and management
Founded: 2006
Headquarters: Hong Kong
Oversea companies: 6
Address: 19/F Kwong Fat Hong Bldg., 1 Rumsey Street, Central Hong Kong
Phone: 852 2850 6241

YANG SHUSHAN



President, Sheng Lin International Holdings Corp
Born: 1951
Career

- President of Congo Shushan New Forest Co (1998-present)
- President of Beijing Sheng Lin Industry and Trade Ltd Co (2002-present)
- President of “Scibois” Congo International Wood Co (2003-present)
- President of Sheng Lin International Holdings Corp (2009-present)

“Tanks and roadblocks were everywhere and Europeans had evacuated the country, which was in chaos. But I was not afraid,” says Yang, who had served as a People’s Liberation Army doctor before working in the African country as a middleman trading nonweaponized military supplies. It is easy to see why clients find it difficult to believe him. His company, Sheng Lin International Holdings Co, owns the development rights to a 514,000-hectare patch of rain forests in the Democratic Republic of the Congo.

After working in Africa for about eight years in a number of countries, such as Tanzania and South Africa, Yang decided to set up his own business. His vision and courage to establish a company in Congo, which is rich in mineral and metal resources but has one of the lowest per capita incomes in the world, stemmed from his family connections with Laurent Kabila, the former Congo president, who served from 1997 until his assassination in 2001.

In 1968, Kabila studied at a military college in Nanjing, Jiangsu province, that also trained Yasser Arafat and other revolutionary leaders. Yang’s father-in-law was an educator at the college and one of many teachers who trained Kabila.

About three decades later, Yang had the opportunity of meeting Kabila at a dinner with other African leaders. Kabila, the only leader from the delegation who could speak some Mandarin, walked up to Yang and surprisingly discovered their connection.

“He invited me to do business in Congo and promised me tracts of rain forest at a very low price,” Yang says. “Though I refused his offer, I made a decision to buy up some land.”

Since 2002, the Congo government has stopped issuing tracts of rain forest to logging companies under a financial deal with the World Bank that aims to protect the biologically diverse land.

Yang’s forest accounts for 4 percent of the total exploitable rain forest coverage that is home to more than 200 varieties of trees, including rare ebony.

After meeting Kabila, Yang bought a 50-year lease on a large chunk of Congo rain forest in 1998 from a tribal leader. He says he is the first Asian to be given the rights to a rainforest in Congo.

“I feel very proud to have been given the forest,” Yang says.

Yang says he did not use his personal relationship with Kabila and did everything legally to buy the land.

“People said doing business in Africa has shortcuts as long as you have connections with

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Yang Shushan
president, Sheng Lin International

politicians and the government. Perhaps that’s true. But to win the trust of the African people and to build long-term business cooperation, honesty is the most important quality.”

Yang’s startup was fraught with risks and difficulties, namely the costly living expenses in Kinshasa. He says the country’s undeveloped infrastructure was also a major barrier to exploring resources in the land, citing the four-day trip time needed to travel from Kinshasa to his tract of rain forest 400 kilometers away.

“There was no road or transport at all and the powerful off-road vehicles could only go through the muddy paths at a very slow speed.”

After a road was built on his land with the financial support of the World Bank and China, Yang began selling wood to furniture companies in Europe and China.

Yang’s company, which at one time had 300 employees, now employs 60 Congo residents and 20 Chinese. The economic valuation of Yang’s forest is worth more than \$1 billion.

Currently, his son manages Sheng Lin International Holdings Corp. Yang, after buying a diamond mine in 2006, is working with a Chinese company to produce curtains that can ward off mosquitoes.

During his 15 years in the Congo Basin, Yang has realized that it is important to give back to the local residents. He says he often helps residents buy medicine and supplies and has been recently helping to finance a local primary school and church.

“I am just a temporary keeper of the forests of the locals.”